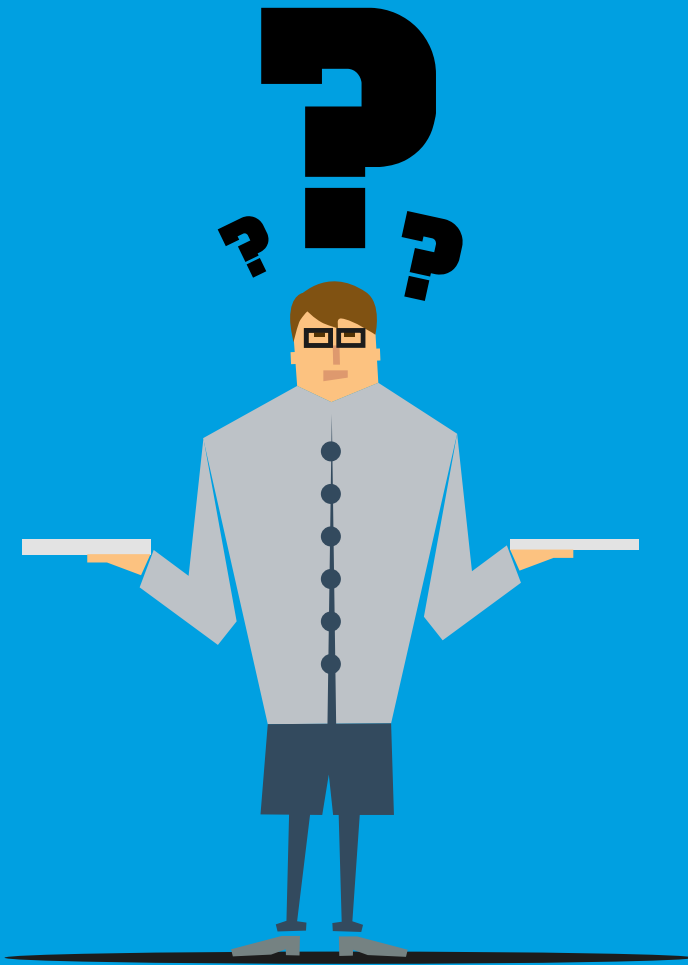
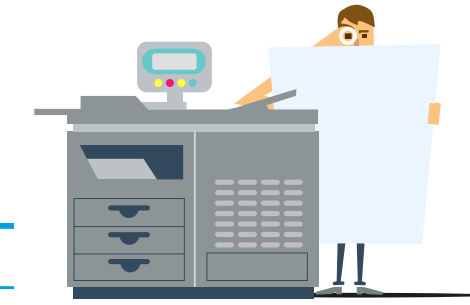


DIGITAL MADE EASY

DIGITAL JOB . SMALL PRINT RUNS



PAPER SELECTION GUIDE



	PRODUCT NAME	COLOUR	PRINT PROCESS	WEIGHTS (GSM)	PRICE POINT (1 lowest - 10 highest)	PULP SOURCE	FEATURES	
COATED	Chromolux Digital 1 side Coated	White, Pearl	DTP* / HP	215, 250	4	FSC Mix	Cast Coated	
	Maine Recycled - Gloss or Silk	White	DTP* / HP	115, 135, 150, 250, 350	3	FSC Mix / 60% PCW	CN, Archival	
	Magno - Gloss or Satin	White	HP	130, 150, 250, 350	2	FSC Mix	Food Suitable	
	Silk - Gloss or Matt	White	DTP* / HP	113, 128, 150, 170, 210, 256, 300, 350, 400	3	FSC Mix		
	Sumo - Gloss or Matt	White	DTP* / HP	95, 105, 113, 128, 150, 170, 200, 250, 300, 350	2	FSC Mix		
UNCOATED	Advance Laser	White	DTP / HP*	70, 80, 90, 100, 120, 150, 180, 210, 240, 300, 350	2	FSC Mix for 150gsm +	Farmed Trees	
	Canon Top Colour Laser	White	DTP / HP*	90, 100, 120, 160, 200, 250, 300, 350	4	FSC Mix	CN	
	ECO100	White	DTP	80, 90, 100, 115, 135, 250, 300	2	FSC Recycled / 100% PCW	Blue Angel, Nordic EcoLabel	
	ECO100 High White	White	DTP	100, 170, 300	2	FSC Recycled / 100% PCW	Austrian and EU EcoLabel	
	Hi-Gold Kraft	Brown/Natural Kraft	DTP*	125, 175	1	Well Managed Forests	Made in NZ, Food Suitable	
	Papago	Small range of colours	DTP*	80	4	FSC Mix		
	PaperOne Digital	White	DTP	100	1	PEFC	ColorLok	
	Sovereign Offset Digital Indigo	White	DTP* / HP	100,115,150,200,240,300,350,400	2	FSC Mix	CN, Archival	
	Sumo Laser	White	DTP* / HP*	70, 80, 90, 100, 120, 140, 190, 250, 300	3	FSC Mix		
	Trophee	Large range of colours	DTP*	80, 160, 210, 240 (270 black only)	4	FSC Mix		
	UPM Office Copy/Print	White	DTP	80	1	FSC Mix		
	Advocate	White	DTP*	100, 120, 160, 250, 300, 360, 400	4	FSC Mix	Archival	
	Evergreen Environment	Range of natural colours	DTP* / HP*	104, 118, 216, 270, 324	4	FSC Mix	CN	
	Gilclear UV Ultra	Transparent	DTP* / HP*	64, 105, 113, 135	7	FRS, FSC Mix (113gsm only)		
	SPECIALTY	Giroform Carbonless Digital	Range of colours	DTP* / HP*	80	5	FSC Mix	Nordic EcoLabel
Knight - Hammer, Linen, Vellum		White	DTP	Hammer 90, 280, Linen 100, 350, Vellum 100, 140, 340	3	FSC Mix	Textured, Archival	
Knight Smooth		White	DTP	90, 105, 120, 140, 170, 225, 280, 300, 350, 400	3	FSC Mix	Archival	
Mataura Falls		Brilliant White, Natural	DTP*	90, 104, 297	5	FSC Mix	Water-marked available / Archival	
MetalK		Copper, Gold, Silver	DTP	330	8	FRS		
Mohawk Loop i-Tone		White, Cream	DTP / HP*	118, 298	5	FSC Recycled / 100% PCW	CN, Archival	
Mohawk Superfine i-Tone		White	DTP* / HP	118, 148, 270, 324	5	FSC Mix		
Mohawk Via i-Tone Felt		White	DTP* / HP	118, 216, 298	5	FSC Mix	Textured / Greenseal	
Mohawk Via i-Tone Linen		White	DTP* / HP	216, 298	4	FSC Mix	Textured / Greenseal	
Multiloft Encore		Small range of colours	DTP / HP	270 (insert), 317	8	FRS		
Notturmo		Black	DTP* / HP*	250, 300, 450	5	FRS	EN71/3 Safety of Toys Certified	
Stardream Laser		Range of metallic shades	DTP*	120, 285	6	FSC Mix	Archival	
Starwhite Tiara Hi-Tech		White	DTP* / HP*	118, 238	5	FSC Mix	CN, Textured	
SYNTHETIC		Digituff	White, Frosted, Clear	DTP	125, 160, 190, 260, 365, 495		N/A	
		Yupo Blue	White	HP	116, 200, 353, 414	7	N/A	Food Suitable
	Yupo Laser	White	DTP*	182	8	N/A	Food Suitable	
	Yupo Blue Octopus	White (clear backing)	HP	170	10	N/A	Re-positional - Non Adhesive	
	Yupo Octopus Laser	White (clear backing)	DTP*	260	10	N/A	Re-positional - Non Adhesive	
	Yupo Gecko-Do	White (2 sided)	HP	140	9	N/A	Static Charge Cling	
	Teslin	White	DTP / HP*	115,167, 290	8	N/A		
	See the BJ Ball Synthetic Made Easy for more information							
SELF ADHESIVE	UPM and Mactac		DTP* / HP*		Various		Food Suitable	
	See the BJ Ball Adhesive Made Easy for more information							
BOARDS	Crescendo 1 side Coated	White	DTP* / HP*	200, 230, 260, 300, 325, 350	3	PEFC	FDA - Food Safe	
	Crescendo 2 side Coated	White	DTP* / HP*	220, 300, 350, 380	3	PEFC	FDA - Food Safe	
	Kraftpak Kraft	Brown	DTP*	225, 259, 283, 332, 410	2	PEFC	FDA - Food Safe	

* Trialling recommended DTP = Dry Toner Process HP = HP Indigo Certified PCW = Post Consumer Waste CN = Made Carbon Neutral FRS = From Responsible Sources

DIGITAL VS. OFFSET

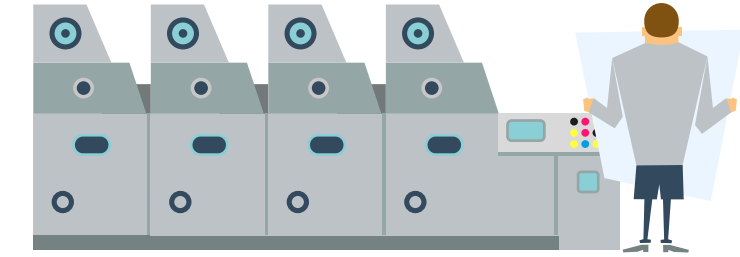
DIGITAL	VS	OFFSET
Best suited & most cost-effective for shorter print runs (starting at 1 single copy)	QUANTITY	Best suited & most cost effective for medium to large print runs (3,000 + copies)
Digital can achieve the same vibrant colours & high contrast as offset printing	QUALITY	Offset printing allows you to hit exact PMS tones & has more consistent solid screen colours
Requires no drying time so each piece is ready to go as soon as it comes off the press	TIME	Most Offset printing uses inks that require drying time. However, offset is faster for large runs because it can produce multiple pieces at a high speed
Typically digital presses can easily run text weights & cover weights up to 350µm – dependent on the machine	STOCKS	Offset presses can print on most stocks including heavy covers, adhesives, translucent and synthetic stocks
Digital presses can create documents with completely variable data in-line	PERSONALISATION	Your best bet is to create a shell that can later be personalised on a laser or ink jet

FOR MORE INFORMATION

- Contact your BJ Ball Papers representative
- Ph 0800 106 606
- Log on to www.bjball.co.nz
- Consult your printer with regards to the desired outcome and cost parameters

OFFSET MADE EASY

OFFSET JOB . BIG PRINT RUNS



	PRODUCT NAME	COLOUR	WEIGHT GSM'S	PRICE POINT (1 lowest 10 highest)	PULP SOURCE	FEATURES
COATED	Chromolux White Board (1 side Coated)	White	250	6	FSC Mix	Cast-coated
	Chromolux White Label (not adhesive)	White	90	7	FSC Mix	FDA - Food Safe
	Maine - Gloss or Silk	White	115, 135, 150, 250, 350	4	FSC Mix / 60% PCW	CN, Archival
	Magno - Gloss or Satin	White	90, 100, 115, 130, 150, 170, 200, 250, 300, 350, 400	3	FSC Mix	Food Suitable
	Silk - Gloss or Matt	White	113, 128, 150, 170, 210, 256, 300, 350, 400	4	FSC Mix	
	Sumo - Gloss or Matt	White	90, 95, 105, 113, 128, 150, 170, 200, 250, 300, 350	3	FSC Mix	
UNCOATED	Advance Laser	White	70, 80, 90, 100, 120, 150, 180, 210, 240, 300, 350	3	FSC Mix for 150 +	Framed Trees
	ECO100	White	80, 90, 100, 115, 135, 250, 300	3	FSC Recycled / 100% PCW	Blue Angel, Nordic Ecolabel
	ECO100 High White	White	100, 170, 300	3	FSC Recycled / 100% PCW	Austrian & EU Ecolabel
	Hi-Gold Kraft	Brown	125, 175	1	FRS	Food Suitable, Made in NZ
	Kraftpak Kraft	Brown	225, 259, 283, 332, 410	2	PEFC	FDA - Food Safe
	Royal Offset Hi-Brite	White	90, 100, 120, 140, 190, 250, 300	4	FSC Mix	EMAS / EU Ecolabel
	Sumo Laser	White	70, 80, 90, 100, 120, 190, 250, 300	4	FSC Mix	
	Trophee	Large range of colours	80, 160, 210, 240 (270 black only)	6	FSC Mix	
	Advocate	Extreme White	100, 120, 160, 250, 300, 360, 400	5	FSC Mix	Archival
	Crane's Lettra	Fluro White, Pearl White	120, 300, 600	8	100% Cotton	
	Evergreen Environment	Range of natural colours	104, 118, 216, 270, 324	6	FSC Mix	CN
	SPECIALTY	Gilclear UV Ultra	Translucent	64, 105, 113, 135	9	FRS, FSC Mix (113gsm only)
Giroform Carbonless		Range of colours	Various gsm	6	FSC Mix	Nordic EcoLabel
Knight - Hammer, Linen, Vellum		White	Hammer 90, 280, Linen 100, 350, Vellum 100, 140, 340	4	FSC Mix	Textured, Archival
Knight Smooth		White	90, 105, 120, 140, 170, 225, 280, 300, 350, 400	4	FSC Mix	Archival
Mataura Falls		Brilliant White, Natural	90, 104, 297	7	FSC Mix	Water-marked available / Archival
Mohawk Elements Lines		Ultimate White	104, 216	8	FRS	
Mohawk Superfine		Soft White, White, Ultra White	104, 118, 148, 216, 270, 352, 432	7	FSC Mix	
Mohawk Via Felt		Cream, White	104, 216, 270	7	FSC Mix, Cream White 30% PCW	Textured / Greenseal
Mohawk Via Linen		White	270	6	FSC Mix	Textured / Greenseal
Notturmo		Black	250, 300, 450, 700	8	FRS	
Rothmill		Various dark shades	240	7	FRS	
Stardream		Range of metallic shades	120, 285	8	FSC Mix	Archival
Starwhite Tiara Hi-Tech		White	118, 238	8	FSC Mix	CN, Textured
Strathmore Writing		White	90, 238, 298	8	FSC Mix	CN
Teton Felt		White	118	8	FRS	Textured
SYNTHETIC		Yupo	White	85, 100, 115, 158, 200, 234, 353, 415	8	N/A
	Teslin	White	115, 167, 290	9	N/A	
SELF ADHESIVE	See the BJ Ball Synthetic Made Easy for more information					
	UPM and Mactac			Various	Some FSC Mix	Food Suitable
BOARDS	See the BJ Ball Adhesive Made Easy for more information					
	Crescendo 1 side Coated	White	200, 230, 260, 300, 325, 350	4	PEFC	FDA Food Safe
	Crescendo 2 side Coated	White	220, 300, 350, 380	5	PEFC	FDA Food Safe
	Eskaboard	Grey	770, 920, 1075, 1230, 1540, 1845, 2150	2	100% Recycled	NZ Made
	Formakote Natura 1 side Coated	White	230, 250, 275, 300, 325, 370, 400	2	FRS	FDA Food Safe, NZ Made
	GB Box Board	Grey	380, 450, 610, 910, 1140, 1376, 1538, 1830	1	100% Recycled	NZ Made
	GF Buff Manilla	Manilla	203, 244	3	FRS	
	GP Premium	White	307, 379	1	FRS	FDA Food Safe, NZ Made
	Kraftpak Kraft	Brown	225, 259, 283, 332, 410	2	PEFC	Food Suitable
	Pasted 2 sided Display Board	White	660, 970, 1150, 1550	5	PEFC	FDA Food Safe, NZ Made
	Printkote 1 sided Coated	White	379, 407	4	PEFC	FDA Food Safe
	Top Flight Hi Bulk 1 side Coated	White	230, 250, 280, 300, 330, 370	3	FRS	FDA Food Safe

FRS = From Responsible Sources PCW = Post Consumer Waste (Recycled)

THINK BJBALL BJBall